

Jesus Gilberto Elias Ogaz

MASTER IN BUSINESS ECONOMICS | ECONOMIST

Specialist in Economic Development, Competitiveness,
Artificial Intelligence and Industrial Policy



PROFESSIONAL PROFILE

is with over twenty-five years of experience in economic development, territorial competitiveness, investment attraction, industrial strengthening and public policy design. Expert in leading strategic projects, building industrial clusters, strengthening value chains, economic intelligence and strategic planning for governments, business organizations, universities and international organizations.

In recent years, he has incorporated artificial intelligence, data science and advanced analytics to support public decision making and drive evidence-based economic development.



CURRENT POSITION

Deputy Director of Industry | Municipality of Chihuahua

Leads industrial development strategies, investment attraction, supplier strengthening, internationalization and competitiveness, promoting a solid, innovative and sustainable industrial ecosystem.



EDUCATION

Master in Business Economics
Universidad Autónoma de Chihuahua

Bachelor in International Economics
Universidad Autónoma de Chihuahua

Specialization in Regional Development
University of California San Diego (UCSD)

Executive Education in Economic
Development
Economic Development Institute
University of Oklahoma



CERTIFICATIONS & TRAINING

- Artificial Intelligence & Data Science
DeepLearning.AI
- Business Intelligence & Analytics
University of Pennsylvania (Wharton)
Vanderbilt University • Tableau
- Digital Transformation Strategy
University of Michigan
- Sustainability & ESG
CAF • CIMAV • Santander Open Academy
- Data Analytics for Decision Making
University of London
- Data Visualization & Dashboards
Tableau
- Innovation & Entrepreneurship
Santander Open Academy

CONTACT

✉ jesus.elias@chihuahua.gob.mx

☎ +52 (614) 000 0000

📍 Chihuahua, Chihuahua, México

🌐 [linkedin.com/in/jesusgilbertoeliasogaz](https://www.linkedin.com/in/jesusgilbertoeliasogaz)



HIGHLIGHTED STRATEGIC PROJECTS



ECONOMIC DEVELOPMENT & COMPETITIVENESS

- Chihuahua Futura.
- Chihuahua Cluster City.
- Chihuahua City Invest.
- Chihuahua Green City.
- Industrial Observatory of Chihuahua.
- Competitive Intelligence Platform for the Private Sector.
- Economic indicators development for the Municipality of Chihuahua.
- Investment attraction strategies and nearshoring.
- Supplier development and value chain strengthening.



INDUSTRY & INDUSTRIAL POLICY

- Supplier Development Program IFC - World Bank / INA (2025).
- Business diagnostics for manufacturing companies.
- Industrial assessment methodologies design.
- Strategies for strengthening local suppliers.
- Strategic planning for INADET.
- Strategic redesign of INADET liaison area.



AEROSPACE SECTOR

- Development of the Aerospace Cluster in Baja California.
- Mexican Aerospace Education Council (COMEA): projects to strengthen the training and connection of specialized talent.
- Strategies to link industry and educational institutions.
- Initiatives to enhance the competitiveness of the aerospace sector.



INNOVATION & TECHNOLOGY

- Development of the Biotechnology Cluster in Ensenada.
- Strategies for the information technology sector.
- FRONCYTEC Program.
- Studies for CEPAL on the electronics industry in Mexico.
- Inventory of technological capabilities in Baja California.
- Development of the Technological Condominium in Baja California.



ECONOMIC INTELLIGENCE & DATA SCIENCE



State economic intelligence platform



Economic and territorial observatories



Dashboards and indicators for public policies



Studies on artificial intelligence applied to economic development



Business intelligence and data analytics for governments and business organizations

AREAS OF EXPERTISE



Regional Economic Development



Industrial Policy



Investment Attraction



Territorial Competitiveness



Clusters & Value Chains



Nearshoring & Supplier Development



Artificial Intelligence & Data Science



Business Intelligence & Data Science



Sustainability & ESG